



A Division of BancorpSouth Insurance Services, Inc.

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**FOR IMMEDIATE RELEASE**

## **Vidos Named President of National Insurance Association's Baton Rouge Chapter**

**BATON ROUGE, La.** – Louie Vidos of Wright & Percy Insurance has been named president of the Professional Insurance Agents (PIA) of Baton Rouge. PIA is a national advocacy group representing independent insurance agents.

At Wright & Percy, Vidos manages commercial property and casualty insurance accounts, including construction and medical malpractice. He holds a Certified Insurance Service Representative (CISR) designation and a property and casualty insurance license.

With a membership base across all 50 states, Puerto Rico and the District of Columbia, PIA serves as a liaison between agents and consumers and has supported insurance professionals through education and advocacy since the organization was founded in 1931.

Baton Rouge-based Wright & Percy Insurance, established in 1882, handles property and casualty, employee benefits, bonds, life and health, as well as specialization in pharmacy benefits consulting, value-added loss control services, marine and construction. Wright and Percy is a division of BancorpSouth Insurance Services Inc., which is a subsidiary of BancorpSouth, a \$13 billion banking company based in Tupelo, Miss.

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