



Greater Baton Rouge Business Report
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Change. It has been our nation's tag line during 2008, and we've seen it manifested in numerous ways. From an unprecedented presidential election to the upheaval in our economy, change is the order of the day.

Considering the seismic shift in the political and financial environments, we must adapt to change. In the property and casualty insurance industry, a soft market is likely in store for 2009. The healthcare industry could see new legislation and major restructuring, and the grim state of the auto market exemplifies the need to conduct business on a different level.

There is good news for our state's citizens and businesses. While the country is experiencing a market downturn, Louisiana is positioned to handle the impact better than most.

At Wright & Percy, we understand the challenging times our policyholders are facing, and we're positioned to guide them through tough days with professional consultation supported by claims management and loss reduction solutions. We are growing our workforce to meet evolving needs of our clients, and we're pressing employees to perform at higher levels. In a nation swirling in the midst of an economic storm, Wright & Percy will continue to be a trusted advisor to which our clients can turn as we weather the storm together.